

# MARTIN RAY WINERY

2012

## *Rosé of Pinot Noir*

RUSSIAN RIVER  
VALLEY

### TECHNICAL NOTES

#### VARIETY

100% Pinot Noir

#### RELEASE DATES

April 2013

#### BRIX AT HARVEST

23.5

#### TOTAL ACIDITY

5.9g/L

#### pH

3.38

#### ALCOHOL

13.8%

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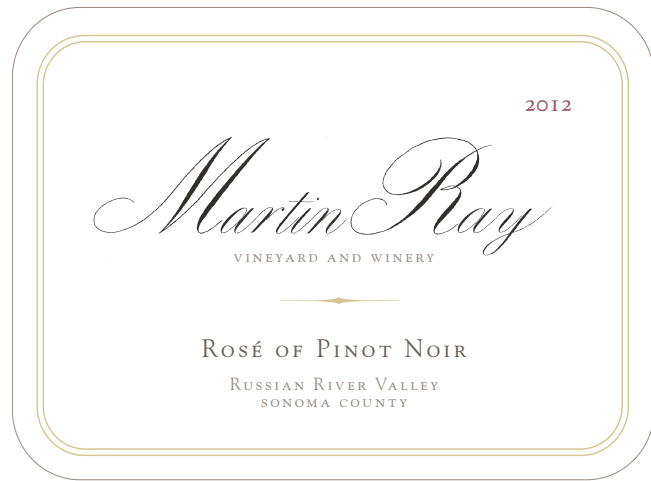
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*Great wine lights a fire in the soul.*

—MARTIN RAY

**THE VINEYARDS** Our Martin Ray Rosé of Pinot Noir is produced from select Russian River Valley vineyards. The Russian River Valley is known for cool daytime temperatures, often accompanied by morning and evening fog. This region is also blessed with long, steady growing seasons, which produce grapes with balanced ripeness and acidity. This ultimately results in wines with intense aromas and flavors.

**VINTAGE NOTES** The 2012 vintage was widely acclaimed as one of the most ideal growing seasons during the last decade. Consistently moderate weather throughout the season yielded balanced chemistry in the grapes and a bountiful crop. Good fruit set in the spring resulted in heavy crops (30–50% more than the previous year!), so more thinning was required in some of our vineyards. The clusters were heavy, but the berries were surprisingly small, which produced concentrated flavors and aromas.

**WINEMAKING NOTES** We picked the grapes at the peak of ripeness, between September 18th and October 20th. We gently pressed the fruit and cold settled it for two days, and then racked it to temperature-controlled stainless steel tanks. Once in the tanks, we fermented it at cool temperatures with yeast strains specially chosen for the lively aromatic profiles that they exhibit. This wine has no oak influence and malolactic fermentation was suppressed in order to maintain bright, delicate aromas and flavors.

**TASTING NOTES** Mouthwatering aromas of ripe strawberry and mango are enhanced by notes of orange zest, rose petal and a hint of savory green herbs. This intensely aromatic, flavorful wine is crisp and juicy in the mouth, with lingering flavors of strawberry, tropical fruit and citrus. Long, delicious finish.

**FOOD & WINE PAIRING** This is the perfect picnic wine. Period. It pairs wonderfully well with ham, BBQ meats, summer salads, crusty French baguettes, cheeses, fruit and more . . .